

C.U.SHAH UNIVERSITY

Wadhwan City

Subject Code : 4CO02BAD2

Summer Examination-2014

Date: 04/06/2014

Subject Name Business Administration-II

Branch/Semester:- B.Com/II

Time:02:00 To 5:00

Examination : Regular

Instructions:-

- (1) Attempt all Questions of both sections in same answer book / Supplementary
- (2) Use of Programmable calculator & any other electronic instrument is prohibited.
- (3) Instructions written on main answer Book are strictly to be obeyed.
- (4) Draw neat diagrams & figures (If necessary) at right places
- (5) Assume suitable & Perfect data if needed

SECTION 1

- Q – 1 Do as directed**
1. What is Motivation? Discuss its importance in brief 3
 2. Define Communication 2
 3. Define Leadership. Enlist its characteristics briefly. 2

- Q – 2 Answer the following question**
1. What are the theories of Motivation 5
 2. Why Communication is Important? Describe in detail 5
 3. Explain the types of Communication. give examples 4

OR

- Q – 2 Answer the following question**
1. Explain the elements of Communication with help of examples 5
 2. Explain the types of motivation with help of examples 5
 3. Why leadership is important? Explain 4

- Q – 3 Answer the following**
1. Explain the Maslow's need hierarchy theory 7
 2. Explain Communication. Enlist its advantages and disadvantages and effects on efficiency 7

OR

- Q – 3 Answer the following**
1. Explain the Herzberg's theory of motivation 7
 2. Explain the characteristics of Motivation in detail 7

SECTION – II

- Q – 4 Do as Directed**
1. Define Group 2
 2. What is Decision Making ?What are factors affecting it? 3
 3. What is Supervision? 2

- Q – 5 Answer the Following**
1. What are the importance of Leadership? Explain 5
 2. What are the importance of Group? Explain 5
 3. Explain the characteristics of Decision Making 4

OR

- Q – 5 Answer the Following**
1. Explain the qualities of a good leader 5
 2. Explain the factors affecting Group 5
 3. Why decision making is important 4

- Q – 6 Answer the Following**
1. Write and explain the steps involved space indecision making process 7
 2. Explain various principles of decision making 7

OR

- Q – 6 Answer the Following**
1. Explain various types of decision making 7
 2. Differentiate between Formal Group and Informal Group 7

